



2025 Annual Digital Artist Call

Guidelines for Entry Submission

Submissions for the 2025 Annual Digital Artist Call will close at 11:59 PM (AEDT) on Monday, 9 December 2024.

About Pint AU

[Pint of Science Australia](#) is a national not-for-profit organisation and registered charity, supported entirely by volunteers, that aims to increase awareness and appreciation of science in Australia.

Our flagship annual festival and off-season science engagement activities serve to bridge the gap between research and the Australian public, provide a platform for researchers to communicate their science, and offer a professional development opportunity for volunteers.

Opportunity

As part of the promotional efforts of each year's festival, and in line with our [values](#), Pint AU seeks to directly engage with an Australian artist to contribute to the 2025 Festival artwork.

This is a paid opportunity for a total of \$710, where you'll collaborate with Pint AU to develop the main artwork to be featured across our national event and promotional materials.

Payment Terms

- Upon selection, an initial \$210 payment will be made.
- Upon satisfactory delivery of the final artwork, a \$500 follow-up payment will be made.

[View previous years' festival artwork on the Pint AU website.](#)

Artwork Brief

You may submit more than one design to be considered.

The overall theme of the artwork is important to Pint AU and will play a major role in deciding which artwork will be successful. Connection to each of our six themes is key, as these categorise our speaker's topics at each of our events.

1. Atoms to Galaxies: physics, chemistry, maths and astronomy.
2. Beautiful Mind: neuroscience, psychology and psychiatry.
3. Our Body: medicine, human biology and health.
4. Our Society: law, history, politics, policy and languages.
5. Planet Earth: geosciences, botany and zoology.
6. Tech Me Out: biotechnology, robotics and computers.



Additional considerations for your theme, which we encourage, include:

- A reference to beverages, socialising and/or a relaxed environment but very importantly **does not** encourage alcoholism.
- A mascot or hero within the design which brings attention to Australian research or its impact. For example, '[Misty](#)' the armoured mist frog (2022) or '[Octo](#)' the blue-ringed octopus (2019).
- Pint of Science Australia [mission](#) and [values](#).

Design Consideration

If the artwork includes colour, it will also need to look good as white-on-black prints for t-shirts and other merchandise.

How to Apply

To apply, email merchandise@pintofscience.com.au with a rough draft/sketch of your idea or concept with a 1 paragraph pitch. The pitch should address how the artwork meets the requirements and considerations of the Artwork Brief.

Submissions will close at 11:59 PM (AEDT) on Monday, 9 December 2024.

Submission Outcome

Please refrain from sharing any concept work on social media or publicly until either you're informed that your application is unsuccessful, or until a mutually agreed launch/reveal date.

All applicants will be contacted with an outcome by Friday, 20 December 2024, at which point the Pint AU Team will be in contact with the successful recipient to discuss next steps.

Artwork Rights

If you are successful, you will need to grant Pint of Science Australia irrevocable, unconditional rights to use and distribute the artwork and derivatives, including as promotional material for print and digital channels, and merchandising.

As the artist, you will maintain all rights to the concept and any unsuccessful concepts will not be used by Pint of Science Australia in any manner.

Final Artwork

The final artwork must be completed by Friday, 14 February 2025 to allow time for incorporation across the 2025 festival promotional materials and distribution to the relevant channels.

The artwork must be provided as a vector graphic (.svg, .eps, or .ai file) with each main element within the artwork separable for adaptable use across our promotional assets.

For any questions, please reach out to merchandise@pintofscience.com.au.

Key Dates

- 9 December 2024 – artwork submissions close
- 20 December 2024 – successful applicant contacted
- 15 January 2025 – expected first artwork draft
- 14 February 2025 – artwork finalised

