

Pint of Science Australia is run entirely by volunteers. All roles in the organisation are unpaid.

Media Project Officer

Purpose of the Role:

The Media Project Officer is responsible for supporting external engagement with traditional media outlets to disseminate information about Pint of Science Australia, including its science engagement activities as part of the Annual Festival and off-season events.

Position in the Organisation:

Reporting to the Media Manager, the Media Project Officer works collaboratively with members of the Media & Communications portfolio and external stakeholders to drive public engagement with Pint of Science Australia. In addition, the Media Project Officer is expected to attend regular update meetings with the Media Manager.

Key Responsibilities:

- Work collaboratively across the Media & Communications portfolio to support media coverage of Pint AU's science engagement activities during the annual festival and the off-peak season.
- Support coordination of press releases, media briefings, and interview opportunities with relevant scientists, science communicators, and volunteers.
- Maintain productive and trusted working relationships with reporters, journalists, science communicators, and media contacts.
- Assist in maintaining, updating, and expanding Pint of Science Australia's database of traditional media contacts.
- Assist in measuring the impact of traditional media sources in driving the public's interest, appreciation and engagement with Pint of Science Australia's activities.

Expected time commitment:

2-3 hours per week, increasing to 2-5 hours per week in the six weeks leading up to the Pint of Science AU annual festival (May 13-15, 2024).

Term:

This position is being filled for one Pint of Science Australia season, until July 2024. This Term may be extended upon mutual agreement between the incumbent and the Pint AU supervisor.

Key Selection Criteria:

- Highly effective written and verbal communication and skills, including confidence in contacting media and "cold calling".
- Strong relationship-building skills and the ability to work effectively with a range of internal and external stakeholders.
- Passion for promoting science engagement and advancing the Pint of Science AU's mission.

Desired Skills:

- Science communication experience

Application process:

If you feel you meet the requirements of the role, please apply by sending through your CV and a covering letter addressing the key selection criteria to Co-CEOs Maria Roitman and Jin-oh Choi at: ceos@pintofscience.com.au.